



2018 Construction
LEADERSHIP
Forum

SPONSORSHIP OPPORTUNITIES

Looking to get extra exposure and recognition for your business? The 2018 Construction Leadership Forum (CLF) is a great opportunity to promote your business, network with industry professionals, and position your company as a leader in the industry!

The VRCA is thrilled to present this highly anticipated conference at the Fairmont Chateau Whistler on May 4-5, 2018. Designed specifically to meet the needs of the industry's middle management tier, the CLF will address current issues, trends, best practices and equip delegates with tools to become well-rounded, effective industry leaders. This year's program will include charismatic keynote speakers, engaging panel discussions, informative sessions, and a variety of networking activities.

Presenting (1) - \$10,000

- 6 complimentary conference tickets
- Full-page ad, inside front cover of the CLF program
- 5 minute promotional opportunity at podium
- Introduce the Opening Keynote
- Opportunity to place pop-up banner (1) inside conference room
- Opportunity to place a promotional item in the CLF swag bag
- Logo on CLF pre-event print and online advertising
- Logo with hyperlink on all dedicated promo emails
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on CLF website homepage, sponsorship section, and social media

SOLD OUT

Platinum (1) - \$7,500

- 4 complimentary conference tickets
- Full-page ad, outside back cover in the CLF program
- 3 minute promotional opportunity at podium
- Introduce the Closing Keynote
- Opportunity to place pop-up banner (1) inside conference room
- Opportunity to place a promotional item in the CLF swag bag
- Logo with hyperlink on dedicated promo emails (2)
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on CLF website homepage, sponsorship section, and social media

SOLD OUT

Gold (5) - \$5,000

- 2 complimentary conference tickets
- 2 minute promotional opportunity at podium
- Introduce a CLF session
- Opportunity to place pop-up banner (1) inside conference room
- Opportunity to place a promotional item in the CLF swag bag
- Logo with hyperlink on dedicated promo email (1)
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on sponsorship section of the CLF website and recognition on social media

SOLD OUT

Silver (6) - \$3,000

- 1 complimentary conference ticket
- Sponsor the dinner and cocktail reception with prominent signage placement
- Logo with hyperlink on dedicated promo email (1)
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on sponsorship section of the CLF website and recognition on social media

SOLD OUT

Bronze (7) - \$1,750

- Host a breakfast, lunch, or networking break with prominent signage placement
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on sponsorship section of the CLF website and recognition on social media

5 SPOTS LEFT!

Lanyard or Swag Bag (1/1) - \$3,500

- 1 complimentary conference ticket
- Logo on lanyards or swag bags distributed to all CLF attendees
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on sponsorship section of the CLF website and recognition on social media

SOLD OUT

Thursday Night Reception (1) - \$3,000

- 1 complimentary conference ticket
- Sponsor the cocktail reception with prominent signage placement
- Logo with hyperlink on dedicated promo email (1)
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on sponsorship section of the CLF website and recognition on social media



For more information, please contact:

Manager, Events and Sponsorship | Email: events@vrca.ca