

# SPONSORSHIP OPPORTUNITIES

Looking to get extra exposure and recognition for your business? The 2019 Construction Leadership Forum (CLF) is a great opportunity to promote your business, network with industry professionals and position your company as a leader in the industry!

The VRCA is thrilled to present this highly anticipated conference at the Fairmont Chateau Whistler on May 3-4, 2019, to an increased audience size of more than 200 attendees. Designed specifically to meet the needs of the industry's middle management tier, the CLF will address current issues, trends, best practices and equip delegates with tools to become well-rounded, effective industry leaders.

#### Presenting (1) - \$10,000

- 6 complimentary conference tickets
- SOLD OUT Full-page ad inside front cover of the CLF program
- 5-minute promotional opportunity at podium
- Introduce the Opening Keynote
- Opportunity to place pop-up banner (1) inside conference room
- Opportunity to place a promotional item in the CLF swag bag
- Logo on CLF pre-event print and online advertising
- Logo with hyperlink on all dedicated promo emails
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from
- Logo with hyperlink on CLF website homepage, sponsorship section and social media

#### Platinum (1) - \$7,500

- 4 complimentary conference tickets
- Full-page ad outside back cover in the CLF program
- 3-minute promotional opportunity at podium
- Introduce the Closing Keynote

2 SPOTS LEFT

- Opportunity to place pop-up banner (1) inside conference room
- Opportunity to place a promotional item in the CLF swag bag
- Logo with hyperlink on dedicated promo emails (2)
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on CLF website homepage, sponsorship section and social media

# Health & Safety (1)

- 3 complimentary conference
- SOLD OUT 3 minute promotional opportunity at p
- Introduce the CLF Safety Session
- Sponsor the Thursday meet & greet cocktail reception with pop up banners at event
- Opportunity to provide colour coded chocolate bars for day 1 seating arrangement embossed with company branding
- Logo with hyperlink on dedicated promo email (1)
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on sponsorship section of the CLF website and recognition on social media

#### 2-minute promotional opportunity at podium Introduce a CLF session

Gold (5) - \$5,000

Opportunity to place pop-up banner (1) inside conference room

2 complimentary conference tickets

- Logo with hyperlink on dedicated promo email (1)
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on sponsorship section of the CLF website and recognition on social media

#### Silver (6) - \$3,000

SOLD OUT

SOLD OUT

- 1 complimentary conference ticket Sponsor the dinner and cocktail reception with prominent signage placement
- Logo with hyperlink on dedicated promo email (1)
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on sponsorship section of the CLF website and recognition on social media

#### Bronze (7) - \$1,750

- 6 SPOIS LEFT Host a breakfast, lunch or netw prominent signage placement
- Logo in the CLF program, on event signage, jumps screen and verbal recognition from the podium
- Logo with hyperlink on sponsorship section of the CLF website and recognition on social media

### Lanyard, Name Tag, Note SOLD OUT \$3,500/\$3,500/\$4,000

- 1 complimentary conference ticket
- Logo on lanyards, back of name tags or swag bag distributed to all CLF attendees
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on sponsorship section of the CLF website and recognition on social media

# Charging Station(1) - \$1,50



- Logo on signage at complimentary charging. in conference hall
- Logo in the CLF program, on event signage, jumbo screen and verbal recognition from the podium
- Logo with hyperlink on sponsorship section of the CLF website and recognition on social media



## For more information, please contact:

Manager, Events and Sponsorship | Email: events@vrca.ca