

2019 Membership Kit



Columbia Glazing Systems Inc.
Five Ten Seymour
2018 Awards of Excellence (Gold) Winner



What sets VRCA apart?

With a rich history dating back to 1929, VRCA is the largest regional construction association in British Columbia and the fifth largest in Canada. We serve the small, medium and large union and non-union businesses that operate in the industrial, commercial, institutional and high-rise residential construction sectors in B.C.'s Lower Mainland.

Our 2017-2020 Strategic Plan is laser focused on delivering member value to our 750+ members. It's why we've created a suite of essential services that make it easier for you to get ahead. At VRCA, we consider ourselves an extension of your team and are passionate about your success!

Our goals are to Educate, Advocate and Facilitate.



We EDUCATE



We ADVOCATE



We FACILITATE

Why it matters

B.C.'s construction industry delivers \$16 billion worth of completed projects each year, generates nine per cent of B.C.'s gross domestic product and employs close to 250,000 men and women.

While opportunity abounds, our province also faces a skilled-labour shortage. It's forecast that by 2028, there will be 25,700 construction industry jobs unfilled by the provincial labour supply.

The industry is being challenged to do more with less and build faster, greener and more productively than ever before. With these challenges, membership in VRCA is how your organization can stay ahead of the competition and meet the ever-evolving demands of the industry.

To learn more, please contact Membership Services at
604.293.6581 or membership@vrca.ca

We EDUCATE



We foster a culture of continuous learning across the industry by providing world-class technical and non-technical education and training.

How we educate

- We host 65+ classroom courses and 300+ online courses every year
- We train over 600 individuals through our classroom courses per year
- We offer exclusive member pricing and bundled prices on courses

In 2018, VRCA conducted a construction industry education needs assessment study to help define an optimal suite of educational offerings, structures and delivery formats. The outcome of the study will enable B.C.'s construction industry to take on the new challenges afforded by the new policies, products and practices that are entering the marketplace.

Following the education needs assessment, we introduced:

New courses, with more to come

- Planning for Foremen
- Lean Project Delivery Bootcamp
- Love Them or Lose Them: Employee Retention
- Future-Proof Your Workforce: Succession Planning
- MS Project for Construction
- Think Outside the Site: Making Prefabrication Work for your Project
- Responding Successfully to an RFP

Education topics in development

- BIM/BIM-related technology training
- LEED® building
- Business development
- Leadership
- Soft skills

The majority of VRCA's courses offer professional development credits.

VRCA courses accredited by:

- Canadian Construction Association (CCA) Gold Seal Certification
- Continuing Professional Development (CPD) for Licensed Residential Builders
- Architectural Institute of British Columbia's (AIBC) Continuing Education System (CES)

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We EDUCATE



2019 Construction
LEADERSHIP
Forum

Construction Leadership Forum – Building Tomorrow's Leaders

Designed for the construction industry's middle managers, this two-day conference takes place the first weekend of May in Whistler and addresses current issues, trends and best practices, equipping delegates with tools to become well-rounded industry leaders.

Learn more at www.vrca.ca/conference.

Customized training

VRCA can work with you to develop a training solution that fits with your work schedule and is tailored to the learning needs of your employees.

Need a space to train your team?

We provide members and non-members with board room and training room spaces for their own meetings, seminars and other events. For more information on pricing, please visit: <https://www.vrca.ca/services/room-rentals/>.



Zero Emissions Building Exchange (ZEBx)

Did you know that by 2025, most new commercial and residential buildings in Vancouver will be required to be near zero emissions, and all new buildings in B.C. will need to be zero emissions by 2032? VRCA is host of Canada's first and only Zero Emissions Building Exchange (ZEBx), a collaborative platform and a catalyst for market transformation in buildings. The mission of ZEBx is to accelerate the delivery of attractive, cost-effective and exemplary zero emission buildings at scale. Through a solutions-neutral, co-ordinated lens, ZEBx connects industry to solutions, increases capacity and drives economic growth in "clean" buildings by leveraging a variety of partnerships that offer opportunities for knowledge exchange, research and training.

“The CLF program had a great mixture of construction and leadership topics. The opening keynote was very enlightening, and I loved that Terry Small taught me how to remember names!”
2018 CLF Delegate

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We ADVOCATE

We foster an environment that encourages collaboration, innovation and adoption of standard practices in order to promote fair, open and transparent business practices across the industry.

How we advocate

VRCA advocates on the industry issues that are keeping you up at night, speaking out on business issues that impact its members while remaining non-partisan. At the grassroots level, VRCA represents the general and trade contractors, manufacturers, suppliers and various professional service providers who operate in the industrial, commercial, institutional construction and high-rise residential sectors in the Lower Mainland.

Through VRCA's partnership with the British Columbia Construction Association (BCCA), the Canadian Construction Association (CCA) and other stakeholders as appropriate, VRCA is amplifying its voice and influencing provincial and national conversations on issues affecting the local construction industry.

Issues we are actively engaged in, through our own efforts or with our partners

- Community Benefits Agreement – B.C.
- Canadian tariffs and safeguards on steel and aluminum
- Prompt payment legislation in B.C.
- Skilled labour shortage

Ways in which you can influence VRCA's advocacy work

- Participate on our committees, at our Divisional and U40 meetings and share your perspective
- With your participation well established, join our Board of Directors to help shape the strategic direction of the association

Beyond responding to government policies, our advocacy efforts include:

- Championing the adoption of standard procurement practices and the benefits of using Canadian Construction Documents Committee (CCDC)/Canadian Construction Association (CCA) standard documents.
- Promoting the opportunity for our youth to pursue a career in construction. Via our school outreach program, we passionately engage students, teachers and counselors about the many opportunities that accompany a career in construction.

Improving the industry through Zero Emissions Building Exchange (ZEBx)

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We FACILITATE



We enable connections and opportunities for our members across the industry by providing a range of business-oriented programs, services and resources that include first-class networking opportunities.

How we facilitate

- We offer exclusive member pricing to events
- We host a number of member-only events
- We offer opportunities to network and make valuable industry connections at over 20 events per year – it's not who you know, but who knows you!

“Thanks to your entire team who put last night's Awards of Excellence event together - a wonderful job!”

*Angela McKerlich
Capri/CMW Insurance*

VRCA SIGNATURE EVENTS

Construction Leadership Forum
230 ATTENDEES


 VRCA Golf Tournament
288 ATTENDEES

VRCA Awards of Excellence
650 ATTENDEES

 VRCA Christmas Luncheon
1545 ATTENDEES

MEMBER-ONLY INTIMATE NETWORKING EVENTS

 President's Club Dinners (3x/year)
40-50 ATTENDEES

 AGM/ Canucks Hockey Game
80/90 ATTENDEES

 Silver Awards of Excellence Reception
100 ATTENDEES (invite only)

 Life Members AGM & Lunch
28 ATTENDEES (invite only)

EVENTS PRESENTED BY THE U40 NETWORK (FOR VRCA MEMBERS & NON MEMBERS OF ALL AGES)

 U40 AGM & Mixer
40 ATTENDEES

U40 Legal Update
35 ATTENDEES

U40 Ski Day in Whistler
55 ATTENDEES

U40 Trivia Night
35 ATTENDEES

U40 Construction Site Tour (x2)
40-60 ATTENDEES

U40 Baseball at the Nat
70 ATTENDEES

U40 Boat Cruise
230 ATTENDEES

U40 Golf Tournament
144 ATTENDEES

U40 Mentoring Breakfast (1-3/year)
70 ATTENDEES

U40 Oktoberfest
80 ATTENDEES



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We FACILITATE

VRCA provides its members with:

Exposure - increase your company's profile

- Get access to VRCA's online member directory accessible only by members
- Increase your company's visibility through a variety of marketing opportunities outlined in our VRCA advertising guide
- Exhibit your products and services at events through various sponsorship opportunities
- Showcase your company's commitment to quality, innovation and excellence by participating in VRCA's Awards of Excellence
- Be featured in our Connector e-newsletter

Recruitment tools to help attract top talent

- Get exclusive member pricing on recruitment advertising and attract the right people via VRCA's Construction Job Centre
- Recruit through the Skilled Trades Employment Program (STEP) and BCCA Integrating Newcomers program, located conveniently at the VRCA office

Member savings – receive exclusive member pricing

- Get exclusive member pricing on a wide range of products and services offered by VRCA's Affinity Partners

Planroom services – access project opportunities

- Access nearly 5,000 project opportunities in B.C. on BidCentral, including approximately 2,200 projects in the Lower Mainland per year
- Leverage BidCentral's online tools, including:
 - Private bidding for General Contractors (on demand)
 - BidCentral Online Bidding for Subcontractors (BOBS)
 - Eteгри online bidding service
- Get member-exclusive pricing on VRCA's products and services, including:
 - CCA/CCDC standard contract documents, seals, and printing and scanning services including both large-and small-format colour printing, as well as black-and-white blueprints and documents.
 - Room rentals - VRCA's training room holds up to 40 people, and our boardroom fits up to 30
 - Complimentary Commissioner of Oath Services (Statutory Declarations), available in Vancouver and Abbotsford



Communication – be in the know

- Subscribe to The Connector (over 4,400 subscribers) and stay up-to-date on industry news at the local, provincial and national levels, as well as VRCA events, education programs and the newest job postings from the Construction Job Centre
- Follow VRCA's social media channels and stay connected through our Facebook, LinkedIn, Twitter, Instagram and YouTube channels (over 9,000 followers total)



Corporate Social Responsibility – it's important to support our communities

On an annual basis, VRCA raises approximately \$20,000 for charities that include:



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